

Do Macroeconomic Variables Predict Deposit Money Banks' Performance in Nigeria?

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Abstract

This study investigated the relationship between macroeconomic variables and the performance of deposit money banks in Nigeria, analyzed with suitable finametric tools. The results of the empirical examination found that all the macroeconomic variables employed (economic growth rate, interest rate, inflation rate, money supply and exchange rate in this study have no significant relationship with bank performance. It was also observed that each and jointly, the macroeconomic variables do not cause bank performance both in the short run and long run. Again, that bank performance responds insignificantly to the shocks of all the macroeconomic variables. Consequently the researchers advocate that deposit money banks in Nigeria with inherent discretionary policy be proactive to the monetary and fiscal policies of regulatory authorities in order to enhance their performance.

Keywords: Macroeconomic Variables, ROA, ECM, GMM, VAR

1. Introduction

The performance of banks with soaring profits amidst dwindling nature of Nigerian economy has left finance and economic scholars with mix speculations and guess in the recent time. Sometime in the recent past some banks in Nigeria were liquidated, sold or merged as a result of poor performance. As a result, they have been avalanche of studies in economics and finance on whether macroeconomic variables affect the performance of banks and have generated controversies among scholars alike. For instance, in Pakistan, Lutf and Omarkhil (2018) in a study impact of macroeconomic determinants and the internal indicators on bank performance with differential effects of macroeconomic variables and bank specific variables. The result found that Gross Domestic Product, and inflation, is positively related to performance, whereas interest rate has no effect on the performance of banking sector, while, Pradhan and Shrestha (2016) in a study impact of bank specific variables and macroeconomic variables on the performance of commercial banks of Nepal. The study tested the impact of importance of bank specific and macroeconomic variables on bank performance with regression models. The study found that management efficiency has a very strong and positive relationship with bank performance in Nepal that macroeconomic variables are not significant and hence there is no evidence that external forces have impact over bank performance. Also, Athanasoglous, Brissimis and Delis (2005) in Greece investigated the impact of fluctuations in macroeconomic variables on banks' earnings and found that inflation exert positive impact on banks' utility proxied by return on equity (ROE) and return on assets (ROA). On another argument on financial crises in the banking sector performance and it's resilience depend on macroeconomic environment, Diamond and Dybvig (1983) revealed that if banks' solvency and liquidity ratio decline, macroeconomics shocks, such as great variability of economic growth,

exchange rate, or inflation, lead to banking crises and bankruptcy, and therefore requires policymakers interventions in banking system.

On whether Macroeconomic variables such as interest rate has the capacity of expanding or contracting bank lending behaviour through the banking lending channel through the money supply, Alaba (2002) suggested that poor macroeconomic performance has the ability of jeopardizing banking deposit mobilization and credit allocation in the economy which can affect negatively the bank performance, while, Akani, Nwana and Mbachu (2016) revealed that macroeconomic variables such as interest rate, money supply, inflation, unemployment and exchange rate have direct effect on the performance of the banking sector. Akani et al (2016) further opined that the extent to which macroeconomic variables affects banks has a great deal to do with the performance of the banking sector. In addition, Adegaju, and Olokoyo (2008) asserted that macroeconomic shocks, monetary policy schools of thought, political shocks and international liquidity shocks had direct effect on banking sector performance and the well-being of the institutions.

The outcome of a study by Khrawish and Al-Sa'di (2011) that macroeconomic variables; GDP growth, interest rate, inflation rate, money supply and exchange rate are not in control of the banks' management has bred policy mix-feelings in the banking sector. Therefore the researchers want to take a position on whether macroeconomic variables such economic growth rate proxied by gross domestic product rate (GDP rate), exchange rates, interest rates and inflation rates positively or negatively or of no effect on the performance of deposit money banks (DMBs) in Nigeria.

The remaining sections of this study are structured as follows; section two takes care of review of literature; section three handles the data and methods; section four analyses the data, results and interpretation while section five is about conclusion and recommendations for policy making, finally section six looks at suggestion for further studies and limitation of the study.

2. Literature Review

2.1 Theoretical Literature

In economics and finance, theories abound concerning the macroeconomic variables such as economic growth, exchange rate, inflation rate and interest rate theories. The researchers' interest here is to examine studies that applied the respective theories and results relevant to this study.

For instance, Gross Domestic Product in theory, it is revealed that real GDP growth affects positively banking performance through three main channels: net interest income, loan losses improving, and operating costs. That firm profitability increases during economic expansion, and declines in recession periods. Thus, a higher GDP growth causes firms loans and deposits to increase and make bank's net interest income and loans losses to improve. Also, that a higher GDP growth implies higher disposable income, lower unemployment and reduce defaults on consumer loans number. Net interest income and loan losses are therefore pro-cyclical with GDP growth. However, the relation between banks's operating costs and GDP growth is ambiguous (Calza, Munrique and Sousa, 2006; Jimenez, Ongena, Peydro-Alcalde, and Saurina, 2009; Bolt, DeHaan, Hoeberichits, Van Oordt and Swank, 2012). Bolt et al. (2012) went further to show that unfavorable economic conditions, such as lower GDP growth rates may decrease deposits and loans and its managing costs as well. These conditions may also possibly raise the costs of collecting payments on loans. It was also found that real GDP has a negative effect on banks' ROA, and a positive effect on ROE (Sufian and Habibullah, 2010; Tan and Floros, 2012; Masood, and Ashraf, 2012 Acaravci and Calim, 2013); Francis, 2013).

Revell (1979) revealed that Inflation has relationship with banking performance, that 'inflation affects bank's profitability through its effect on overhead costs, in particular salaries and operating costs'. If inflation rate increases, it will lead to a raise in salaries and operating costs, and consequently decrease bank's profitability. Trujillo-Ponce (2013) observed that 'if the inflation rate is fully anticipated by the bank's management, the bank can adjust interest rates appropriately to increase revenues faster than costs, which should have a positive impact on profitability'. Studies revealed a mixed findings that show that inflation rate has positive impact on banks' performance because banks manage their costs well under high inflation and a negative and significant relationship between banks' performance, while some revealed found that the inflation does not impact commercial banks'

performance (Demirgüç-Kunt and Huizinga, 1999; Bashir, 2003; Asutay and Izhar, 2007; Khrawish, 2011; Scott and Ovuefeyen, 2014; Saad and El-Moussawi, 2012).

Adler and Dumas (1980) revealed 'bank's activities are exposed to exchange rates because asset value volatility depends on the exchange rates'. Exchange rates affect most directly those banks with foreign currency transactions and foreign operations, and even without such activities, exchange rates can affect banks indirectly through their influence on foreign competition, the demand for loans, and other aspects of banking conditions. Adjustment in exchange rate can promote competitiveness of firms since goods manufactured prices at home decline and foreign demand raise. As result increase loans, deposits and banks' profits. It can also reduce domestic consumer purchasing power, as imported goods become more expensive, hence increase loans losses and may have negative effects on bank's performance (Luehrman, 1991; Chamberlain, Howe and Popper, 1997). Studies attest to above findings, though with mixed observations; Isaac (2015) found 'that unit increases in exchange rate is driven by an increase in profit after tax and equally shows that there is a significant relationship between exchange rate management and performance of financial institutions, most especially banks'. Exchange rate regimes can also exert positive and negative significant or insignificant impact on banks' performance (Aburime, 2009; Addae, Nyarko-Baasi and Tetteh, 2014; Osuagwu, 2014).

Macroeconomics factor like interest rates plays a crucial role in attraction of investors. Without interest rates stability, domestic and foreign investors will stay away and resources will be diverted elsewhere. Economic evidence of investment behavior indicates that in addition to conventional factors (past growth of economic activity, real interest rates and private sector credit), private investment is significantly and negatively influenced by uncertainty and macroeconomic instability (Sayedi, 2013). Enyioko (2012) found that the interest rate policies have not improved the overall performances of banks significantly and also have contributed marginally to the growth of the economy.

2.2 Empirical Literatur

As earlier stated, plethora of empirical studies tried to resolve the controversial argument on whether macroeconomic variables exert influence on the performance of banks. This study tried to review some the empirical literature; Okoye and Eze (2012) used regression analysis looked at the impact of bank lending rate on the performance of Nigerian Deposit Money Banks found that the lending rate and monetary policy rate have significant and positive effects on the performance of Nigerian deposit money banks.

Applying Pooled Ordinary least method, Osamwonyi and Michael (2014) examined the impact of macroeconomic variables on profitability of banks in Nigeria. The study engaged three macroeconomic variables (gross domestic product, interest rate and inflation (INFR) with return on equity (ROE) as proxy for profitability. It was found that a positive relationship exist between gross domestic product and return on equity, while interest rate and inflation rate have a negative relationship with return on equity

Akani, Nwana and Mbachu (2016) investigated the effects of selected macroeconomic variables on Commercial Banks performance in Nigeria with the aim of unraveling the effects of selected macroeconomic shocks (Inflation rate, real gross domestic product, Real interest rate, Exchange rate, Broad Money Supply and unemployment Rate) on the performance of Nigerian banks (Return on Assets and Return on Equity). The employed three multiple regressions models, Johansen co-integration test, Unit Root test, Vector Error (VECM) and Granger Causality tests. The results revealed that inflation rate, Real Gross Domestic Product, Exchange Rate, Broad money supply, interest rate and unemployment rate exert insignificant effects on Return on Assets and Return on Equity. The overall result found that there is a positive and significant relationship between selected macroeconomic variables and Commercial Banks performance in Nigeria.

Combey and Togbenou (2017) used Pool Mean Group estimator to examine short-run and long-run relationship between three main macroeconomic indicators (gross domestic product growth, real effective exchange rate, and inflation) and banking sector profitability (return on assets and return on equity). The output indicated that, in the short-run, banks' return on assets and return on equity are not related to macroeconomic variables, while banks' return on assets is determined positively by bank capital to assets ratio and bank size while banks' return on equity is

affected negatively by bank capital to assets ratio. In the long-run, real gross domestic product growth and real effective exchange rate were found to have negative and significant impact on banks' return on assets, while inflation rate has no significant effect. On bank's return on equity, in the long-run, results revealed that real gross domestic product growth, real effective exchange rate, and inflation exert negative impact on bank's return on equity.

3. Methodology

3.1. Data and Method

This study employed data that spanned from 1989 to 2018 collected from Nigerian Deposit Insurance Cooperation (NDIC), Central Bank of Nigeria (CBN) and National Bureau of Statistics (NBS). The variables represented in the collected data are macroeconomic variables; Economic Growth rate (GDPR), Exchange Rate (EXCR), Inflation Rate (INFLR) and Interest Rate (INTR) and Bank Performance (Return on Assets). The choice of these macroeconomic variables is because of the belief that 'interest rate, exchange rate, inflation rate and GDP are the most important among macroeconomic variables which affect the performance of a financial superstructure (Hunjra, Chani, Shahzad Farooq and Khan, 2014). Also, Return on Assets (ROA) has proven to be main and one important ratio or indicator for measurement of bank performance (Athanasoglou, Brissimis and Delis, 2005; Osamuonyi and Michael, 2014; Combay and Togbenou, 2017).

To check the stationarity of the variables, the Augmented Dickey Fuller (ADF) unit root test is used, to determine if long run relationship exists between the dependent and independent variables in this study, Johansen Cointegration is used. In testing for multicollinearity and global utility of specified models, the correlation matrix and ordinary least square (OLS) are engaged. To examine the interplay of the long run and short term fluctuations in the model, error correction model (ECM) is used. Because of the dynamic nature of the variables both Vector Autoregressive (VAR) and Generalized Method of Moments (GMM) were employed in testing the models.

3.2. Description of tools

3.2.1. Unit Root Test

To stem the problem of spurious regression, it is important that the time series properties of the data set employed in the estimation is ascertained. It might be reasonable to test for the presence of unit root in the series using the Augmented Dickey Fuller (ADF) unit root test to test for the stationarity of the variables (Brooks, 2008). Unit root tests are tests for stationary in a time series. A time series has stationarity if a shift in time doesn't cause a change in the shape of the distribution; unit roots are one cause for non-stationarity. The ADF handles bigger, more complex models. It does have the downside of a fairly high Type I error rate.

Deriving from AR (p) representation, the ADF test involves the following regressions:

$$\text{No constant, no trend: } \Delta y_t = \gamma y_{t-1} + v_t \quad (1)$$

$$\text{Constant, no trend: } \Delta y_t = \alpha + \gamma y_{t-1} + v_t \quad (2)$$

$$\text{Constant and trend: } \Delta y_t = \alpha + \gamma y_{t-1} + \lambda_t + v_t \quad (3)$$

The Augmented Dickey Fuller adds lagged differences to these models:

$$\text{No constant, no trend: } \Delta y_t = \gamma y_{t-1} + \sum_{s=1}^m a_s \Delta y_{t-s} + v_t \quad (4)$$

$$\text{Constant, no trend: } \Delta y_t = \alpha + \gamma y_{t-1} + \sum_{s=1}^m a_s \Delta y_{t-s} + v_t \quad (5)$$

$$\text{Constant and trend: } \Delta y_t = \alpha + \gamma y_{t-1} + \lambda_t + \sum_{s=1}^m a_s \Delta y_{t-s} + v_t \quad (6)$$

Let Y_t be a time series.

3.2.2. Co-integration Test

It is often said that co-integration is a means for correctly testing the relationship between two variables having unit roots (integrated order 1). The Johansen's co-integration test was applied to check the co-integration between and among the variables. There are different methods of testing for co-integration but Jung and Seldon (1995) stated that Johansen co-integration test is more valid as there is no need of prior knowledge of the co-integration vectors in cases when they are unknown. According to Koirala (2009), the Johansen (1998) method of testing for the existence of co-integration relationships has become standard in the econometrics literature because of its superiority over other alternatives. According to Engle and Granger (1987), as a set of variables Y_t is said to be co-integrated of order (d,b) denoted $Y_t = CI(d,b)$ if all components of Y_t are integrated of order d or b (and $d > 0$) and there exists a vector $\beta = (\beta_1, \beta_2, \dots, \beta_n)$ such that a linear combination $\beta Y_t = \beta_1 Y_{1t} + \beta_2 Y_{2t} + \dots + \beta_n Y_{nt}$ is not integrated of order (d,b) .

3.2.3. Error Correction Mechanism (ECM)

The next step is to estimate the equation using ordinary least square (OLS) technique. Having ascertained whether or not co-integration exist, then the next step requires the construction of error correction mechanism to model dynamics relationship. The purpose of the error correction model is to indicate the speed of adjustment from the short-run equilibrium to the long-run equilibrium state. If co-integration is accepted, it suggests that the model is best specified in the first difference of its variables with one period lag of the residual $\{ECM (-1)\}$ as an additional regressor. The advantage of using error correction models (ECM) is that it incorporates the variables at both side levels and first differences and thus ECM captures the short run disequilibrium situations as well as the long-run equilibrium adjustments between variables (Mukhtar and Ahmed, 2007). Co-integration is a test for equilibrium between non-stationary variables integrated of the same order.

3.2.4. Vector autoregressive models

Vector autoregressive models (VARs) were popularized in econometrics by Sims in 1980 as a natural generalization of univariate autoregressive model. A VAR is a system regression model (i.e. there is more than one dependant variable) that can be considered a kind of hybrid between the univariate time series models and the simultaneous equations models. VARs have often been advocated as an alternative to large-scale simultaneous equations structured models (Brooks, 2008).

3.2.5. Granger Causality Test

The Granger causality test is a statistical hypothesis test for determining whether one time series is useful in forecasting another while ordinary regression reflects mere correlations. Granger causality in economics could be tested for by measuring the ability to predict the future values of a time series using prior values of another time series. To determine the direction of causality between the variables, we employ the standard Granger causality test (Granger, 1969). The test is based on error correction (ECM), which suggests that while the past can cause or predict the future, the future cannot predict or cause the past. Thus, according to Granger (1969), X Granger causes Y if past values of X can be used to predict Y more accurately than simply using the past values of Y . If a time series is a stationary process, the test is performed using the level values of two (or more) variables. In practice it may be found that neither variable Granger-causes the other, or that each of the two variables Granger-causes the other. For instance, if a signal X_1 "Granger-causes" (or "G-causes") a signal X_2 , then past values of X_1 should contain information that helps predict X_2 above and beyond the information contained in past values of X_2 alone. The test is based on the following regressions:

$$Y_t = \alpha_0 + \sum_{i=1}^n \alpha_i Y_{t-i} + \sum_{i=1}^n \alpha_i X_{t-i} + U_t \quad (7)$$

$$X_t = \beta_0 + \sum_{i=1}^n \beta_i Y_{t-i} + \sum_{i=1}^n \beta_i X_{t-i} + V_t \quad (8)$$

Where X_t and Y_t are the variables to be tested while U_t and V_t are white noise disturbance terms. The null hypothesis $\alpha_i^x = \beta_i^y = 0$ for all i 's is tested against the alternative hypothesis $\alpha_i^x \neq 0$ and $\beta_i^y = 0$. If the co-efficient of α_i^x are statistically significant but that of β_i^y are not, then X causes Y. If the reverse is true, then Y causes X. However, where both co-efficient of α_i^x and β_i^y are significant then causality is bi-directional.

3.2.6. Impulse responses and variance decomposition

Block F-tests and examination causality in a VAR will suggest which of the variables in the model has statically significant impact on the future values of each of the variables in the system. But F-test results will not, by construction is able to explain the sign of the relationship or how long these effects require to take place. That is, F-test results will not reveal whether changes in the value of a given variable have a positive or negative effect on other variables in the system, or how long it would take for the effect of that variable to work through the system. Such information will, however, be given by an examination of the VAR's impulse responses and variance decompositions (Brooks, 2008).

Impulse responses trace out the responsiveness of the dependent variables in the VAR to shocks to each of the variables. So, for each variable from each equation separately, a unit shock is applied to the error, and the effects upon the VAR system over time are noted. Thus, if there are g variables in a system, a total of g^2 impulse responses could be generated. The way that this is achieved in practice is by expressing the VAR model as a NMA- that is, the vector autoregressive model written as a vector moving average (in the same way as was done for univariate autoregressive models in previous case). Provided that the system is stable, the shock should gradually die away (Brooks, 2008).

Variance decompositions offer a slightly different method for examining VAR system dynamics. They give the proportion of the movements in the dependent variables that are due to their 'own' shocks, versus shocks to the other variables. A shock to the i^{th} variable will directly affect that variable of course, but it will also be transmitted to all of the other variables in the system through the dynamic structure of the VAR. Variance decomposition determine how much the s -step-ahead forecast error variance of a given variable is explained by innovations to each explanatory variable for $s = 1, 2, \dots$. In practice, it is usually observed that own series shocks explain most of the (forecast) error variance of the series in a VAR. To some extent, impulse responses and variance decompositions offer very similar information (Brooks, 2008).

For calculating impulse responses and variance decompositions, the ordering of the variables is important. To see why this is the case, recall that the impulse responses refer to a unit shock to the errors of one VAR equation alone. This implies that the error terms of all other equations in the VAR system are held constant. However, this is not realistic since the error terms are likely to be correlated across equations to some extent. Thus, assuming that they are completely independent would lead to a misrepresentation of the system dynamics. In practice, the errors will have a common component that cannot be associated with a single variable alone (Brooks, 2008).

3.2.7 Generalized Method of Moments (GMM)

In econometrics and statistics, the **generalized method of moments (GMM)** is a generic method for estimating parameters in statistical models. Usually it is applied in the context of semi parametric models, where the parameter of interest is finite-dimensional, whereas the full shape of the data's distribution function may not be known, and therefore maximum likelihood estimation is not applicable. The method requires that a certain number of *moment conditions* were specified for the model. These moment conditions are functions of the model parameters and the data, such that their expectation is zero at the parameters' true values. The GMM method then minimizes a certain norm of the sample averages of the moment conditions. The GMM estimators are known to be consistent, asymptotically normal, and efficient in the class of all estimators that do not use any extra information aside from that contained in the moment conditions. GMM was developed by Lars Peter Hansen in 1982 as a

generalization of the method of moments,^[1] introduced by Karl Pearson in 1894. Hansen shared the 2013 Nobel Prize in Economics in part for this work (Wikipedia, 2020)

3.3. Model Specification

Starting from the *functional form*;

$$\text{Return on Assets} = f(\text{Macroeconomic Variables}) \quad (9)$$

$$\text{Return on Assets} = f(\text{Economic Growth Rates, Exchange Rates, Inflation Rates, Interest Rate}) \quad (10)$$

$$\text{ROA} = f(\text{GDPR, EXCR, INFLR and INTR}) \quad (11)$$

Then, the *explicit form*;

The reduced VAR model, incorporating Return on Assets (ROA), Economic Growth Rates (GDPR), Exchange Rates (EXCR), Inflation Rates (INFLR), and Interest Rate (INTR) is stated as below;

$$\text{ROA}_t = \alpha_{01} + \alpha_{11}\text{ROA}_{t-1} + \alpha_{21}\text{GDPR}_{t-1} + \alpha_{31}\text{EXCR}_{t-1} + \alpha_{41}\text{INFLR}_{t-1} + \alpha_{51}\text{INTR}_{t-1} + U_{t1} \quad (12)$$

$$\text{GDPR}_t = \beta_{02} + \beta_{12}\text{ROA}_{t-1} + \beta_{22}\text{GDPR}_{t-1} + \beta_{32}\text{EXCR}_{t-1} + \beta_{42}\text{INFLR}_{t-1} + \beta_{52}\text{INTR}_{t-1} + U_{t2} \quad (13)$$

$$\text{EXCR}_t = \gamma_{03} + \gamma_{13}\text{ROA}_{t-1} + \gamma_{23}\text{GDPR}_{t-1} + \gamma_{33}\text{EXCR}_{t-1} + \gamma_{43}\text{INFLR}_{t-1} + \gamma_{53}\text{INTR}_{t-1} + U_{t3} \quad (14)$$

$$\text{INFLR}_t = \zeta_{04} + \zeta_{14}\text{ROA}_{t-1} + \zeta_{24}\text{GDPR}_{t-1} + \zeta_{34}\text{EXCR}_{t-1} + \zeta_{44}\text{INFLR}_{t-1} + \zeta_{54}\text{INTR}_{t-1} + U_{t4} \quad (15)$$

$$\text{INTR}_t = \partial_{05} + \partial_{15}\text{ROA}_{t-1} + \partial_{25}\text{GDPR}_{t-1} + \partial_{35}\text{EXCR}_{t-1} + \partial_{45}\text{INFLR}_{t-1} + \partial_{55}\text{INTR}_{t-1} + U_{t5} \quad (16)$$

While the GMM explicit form in first difference is;

$$\begin{aligned} \text{ROA} &= b_0 + b_1\text{ROA}_{t-1} + b_2\text{GDPR} + b_3\text{GDPR}_{t-1} + b_4\text{EXCR} + b_5\text{EXCR}_{t-1} + b_6\text{INFLR} + b_7\text{INFLR}_{t-1} \\ &+ b_8\text{INTR} + b_9\text{INTR}_{t-1} + e_{t-1} \end{aligned} \quad (17)$$

Where U_t are white noises that capture the innovations or shocks to the VAR system.

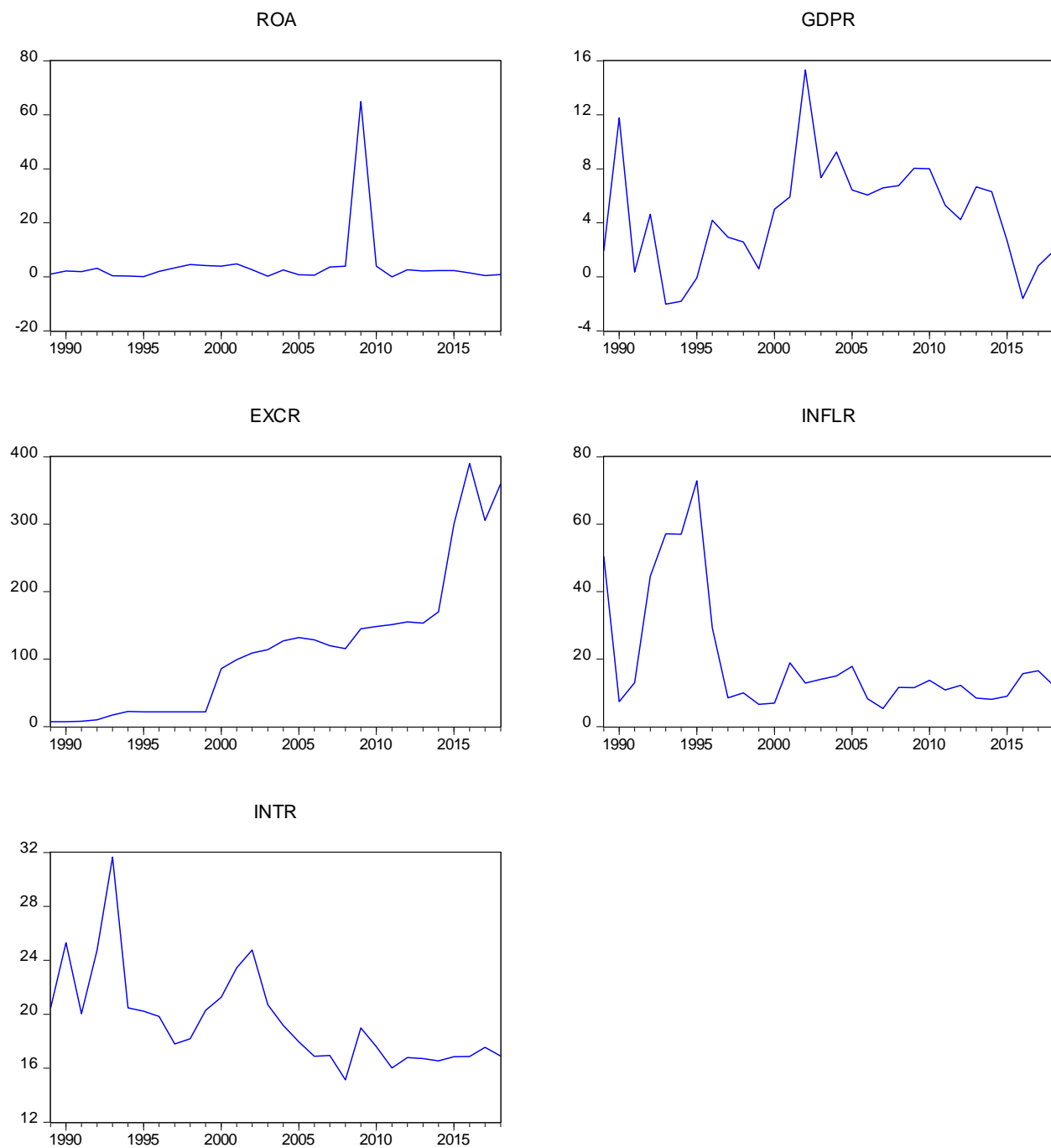
And final, the *Operational form (Apriori Expectation)*;

$\alpha_1, \alpha_2, \alpha_3$ and $\alpha_4 > 0 < 0$, are coefficient of GDPR, EXCR, INFLR and INTR. It is expected that macroeconomic variables will either positively or negatively influence deposit money banks' performance.

4. Analysis and Discussion

First, the time series plot of the data is shown in figure I below,

The figure below shows that all trended upward and downward, sometimes undulation over the period of the study, indicating non-stationarity of the variables as expected, except ROA that recorded a sharp trend upward from 2008 to 2010, which is not violent fluctuation. In all the variables there are periods of troughs and peaks. It can be recognize as outliers in the years.

Figure 1: the time series of ROA, GDPR, EXCR, INFLR and INTR

The researchers continued with the description of the variables as shown below;

Table 1 below shows the summary of statistics that describe the distributional features of all the data. The variables recorded average of the following; 4.24%, 4.53%, 116.3%, 19.5% and 19.5% for ROA, GDPR, EXCR, INFLR and INTR respectively. This shows exchange rate fluctuates more than other macroeconomic variables, while economic growth rate is the least. The risk (standard deviation) inherent in each of the monetary policy variables are 11.5, 3.9,

105.7, 17.8 and 3.5 for ROA, GDPR, EXCR, INFLR and INTR respectively. These also suggest that exchange rate is the most volatile with economic growth rate again recording the least. ROA, EXCR, INFLR and INTR showed Kurtosis greater than 3, suggesting a leptokurtic distribution, while GDPR is close to 3 suggesting mesokurtic or symmetric or normal distribution. Jarque-Bera normality distribution test statistic probability values show that ROA, EXCR, INFLR and INTR have abnormal distribution while GDPR is normally distributed.

4.1. Descriptive Statistics

Table 1: Descriptive Statistics of ROA, GDPR, EXCR, INFLR and INTR

	ROA	GDPR	EXCR	INFLR	INTR
Mean	4.240333	4.537210	116.3640	19.52686	19.53767
Median	2.225000	4.823550	114.7500	12.54720	18.58500
Maximum	64.92000	15.32920	390.0000	72.83550	31.65000
Minimum	-0.040000	-2.035100	7.390000	5.382200	15.14000
Std. Dev.	11.55258	3.992481	105.7699	17.84150	3.542828
Skewness	5.067681	0.432436	1.101552	1.752831	1.580807
Kurtosis	27.15536	3.300308	3.615834	4.789881	5.747999
Jarque-Bera	857.7585	1.047734	6.541147	19.36668	21.93412
Probability	0.000000	0.592226	0.037985	0.000062	0.000017
Sum	127.2100	136.1163	3490.920	585.8058	586.1300
Sum Sq. Dev.	3870.404	462.2572	324431.0	9231.249	363.9973
Observations	30	30	30	30	30

4.2 Global Utility Test:

In the macroeconomic analysis, it is pertinent to check the global utility or usefulness of the specified models. To achieve this, the researchers engaged correlation matrix and ordinary least square.

4.3: Multicollinearity Test

Table 2 below shows the summary of correlation of the variables. The correlations between ROA, GDPR, EXCR, INFLR and INTR range from -0.509641 to 0.477304 indicating that the variables are not linearly correlated. Therefore, the researchers have enough evidence to announce no presence of multicollinearity in the model.

Table 2: Correlation Matrix

Variables	ROA	GDPR	EXCR	INFLR	INTR
ROA	1.000000	0.200365	0.027265	-0.139417	-0.033571
GDPR	0.200365	1.000000	-0.051153	-0.480146	0.017902
EXCR	0.027265	-0.051153	1.000000	-0.388213	-0.509641
INFLR	-0.139417	-0.480146	-0.388213	1.000000	0.477304
INTR	-0.033571	0.017902	-0.509641	0.477304	1.000000

Again, Table 3 below depicts the Ordinary Least Square (OLS) estimated model for the relationship between macroeconomic variables and performance of deposit money banks. From the table Durbin-Watson statistics is 2.033800, showing no absence of autocorrelation. But F-statistic value is 0.280031 with p-value of 0.8888104 showing that null hypothesis cannot be rejected; there is overall insignificance and invalid for comparison. Therefore cannot be used for further analysis and policy formulation.

Table 3: Ordinary Least Square (OLS) Methods

Dependent Variable: ROA				
Method: Least Squares				
Variable	Coefficient	Std. Error	t-Statistic	Prob.
GDPR	0.523797	0.694126	0.754614	0.4575
EXCR	0.001717	0.025782	0.066582	0.9474
INFLR	-0.027381	0.179860	-0.152234	0.8802
INTR	-0.028105	0.814556	-0.034503	0.9728
C	2.747768	16.56009	0.165927	0.8695
R-squared	0.042884	Mean dependent var		4.240333
Adjusted R-squared	-0.110255	S.D. dependent var		11.55258
S.E. of regression	12.17280	Akaike info criterion		7.987297
Sum squared resid	3704.427	Schwarz criterion		8.220830
Log likelihood	-114.8095	Hannan-Quinn criter.		8.062006
F-statistic	0.280031	Durbin-Watson stat		2.033800
Prob(F-statistic)	0.888104			

4.4. Stationarity/Unit Root Test:

This is statistical valid procedure in macroeconomics time series analysis that assists to determining the best estimation method for the data. It is due to the peculiarities of time series data. To do this the popular Augmented Dickey Fuller (ADF) unit root/stationary test is used as shown below. Table 4 below reveals the summary of stationary test for both level and first difference data. The results indicates that ROA and GDPR are integrated at level and order one, but ADF test statistic coefficient are more negative than critical values at 5% and 10% at first difference than at level, while EXCR, INFLR and INTR are all integrated at order one. In sum, all the variables are differenced once to be stationary at 5% and 10%.

Table 4: Augmented Dickey Fuller Unit Root Test

Variables	S C I L a g	LEVEL			1 st DIFFERENCE			Remarks
		ADF Stat/Prob.	Critical Values		ADF Stat/Prob.	Critical Values		
			5%	10%		5%	10%	
ROA	7	- 5.059096(0.0003)	- 2.967767	- 2.622989	-8.417883 (0.0000)	-2.971853	- 2.625121	@1(1)
GDPR	7	- 3.449617(0.0172)	- 2.967767	- 2.622989	-9.910660 (0.0000)	-2.971853	- 2.625121	@1(1)

LnEXC R	7	- 1.180496(0.6690)	- 2.967767	- 2.622989	-4.953202 (0.0004)	-2.971853	- 2.625121	@1(1)
LnINFL R	7	- 2.531245(0.1192)	- 2.971853	- 2.625121	-6.145984 (0.0000)	-2.971853	- 2.625121	@1(1)
LnINT R	7	- 2.382235(0.1552)	- 2.967767	- 2.622989	-2.622989 (0.0000)	-2.971853	- 2.625121	@1(1)

4.5. Cointegration and Long run Relationship Test:

This is necessary to know if there exist equilibrium relationships between the variables; ROA, GDPR, EXCR, INFLR and INTR as shown below; Table 5 below shows that unrestricted rank tests (Trace and Maximum Eigenvalue) have trace statistics of 124.78811, 63.34527, and 32.10045 with probability values of 0.0000, 0.0009, 0.0267 respectively and Max-Eigen Statistica of 61.43585, 31.24482, and 21.50998 with p-values of 0.0000, 0.0009, 0.0267 respectively at 'None', At most 1 and At most 2 hypotheses. That shows three cointegration equations at 5% level of significance among the variables. This is sufficient evidence to show that long run relationship exists between the dependent variable bank performance proxied by ROA and independent variables; macroeconomic variables (GDPR, EXCR, INFLR and INTR).

Table 5: Johansen Cointegration Test

Unrestricted Cointegration Rank Test (Trace)				
Hypothesized		Trace	0.05	
No. of CE(s)	Eigenvalue	Statistic	Critical Value	Prob.**
None *	0.973053	124.7811	69.81889	0.0000
At most 1 *	0.840854	63.34527	47.85613	0.0009
At most 2 *	0.717843	32.10045	29.79707	0.0267
At most 3	0.454695	10.59047	15.49471	0.2380
At most 4	0.016422	0.281500	3.841466	0.5957
*** Trace test indicates 3 cointegrating eqn(s) at the 0.05 level				
Unrestricted Cointegration Rank Test (Maximum Eigenvalue)				
Hypothesized		Max-Eigen	0.05	
No. of CE(s)	Eigenvalue	Statistic	Critical Value	Prob.**
None *	0.973053	61.43585	33.87687	0.0000
At most 1 *	0.840854	31.24482	27.58434	0.0161
At most 2 *	0.717843	21.50998	21.13162	0.0442
At most 3	0.454695	10.30897	14.26460	0.1924
At most 4	0.016422	0.281500	3.841466	0.5957
*** Max-eigenvalue test indicates 3 cointegrating eqn(s) at the 0.05 level				

4.6. Contemporaneous Relationship between ROA, GDPR, EXCR, INFLR and INTR:

It can be recalled that OLS exhibits unsatisfactory global utility, and was therefore abandoned. For that the researchers moved ahead to determine the relationship between performance of deposit money banks and macroeconomic variables with Error Correction Mechanism (ECM) and General Method Moments (GMM).

4.6.1 Error Correction Mechanism (ECM):

The cointegration test result provides for short run fluctuations. Therefore, the researchers apply error correction model to examine the interplay of the long run and short term fluctuations in the model using the general specific approach.

The results in Table 6 below show that are the variables; GDPR, EXCR, INFLR and INTR at all lags insignificantly relate to ROA. It was also found that the independent variables (GDPR, EXCR, INFLR and INTR) only explained 14.8% of total variation in the dependent variable (ROA). That shows that macroeconomic variables are not enough to explain the variations in the bank performance (ROA). It is also good to know that autocorrelation issue should not be bordered in this model with Durbin-Watson Statistic of 2.360058.

Table 6 Parsimonious ECM

Dependent Variable: D(LNROA)				
Variable	Coefficient	Std. Error	t-Statistic	Prob.
D(LNROA(-1))	-0.766528	0.864748	-0.886418	0.4048
D(LNGDPR(-1))	0.302243	0.522708	0.578225	0.5812
D(LNGDPR(-2))	-0.180349	1.083428	-0.166462	0.8725
D(LNEXCR(-1))	-0.518780	1.432473	-0.362157	0.7279
D(LNEXCR(-2))	0.804709	2.935330	0.274146	0.7919
D(LNINFLR(-1))	-0.897549	1.643886	-0.545992	0.6020
D(LNINFLR(-2))	-0.765617	0.798353	-0.958995	0.3695
D(LNINTR(-1))	-10.48177	12.20076	-0.859108	0.4187
D(LNINTR(-2))	-2.900602	6.431987	-0.450965	0.6657
ECM(-1)	0.604430	1.476291	0.409425	0.6945
R-squared	0.627679	Mean dependent var		-0.125468
Adjusted R-squared	0.148980	S.D. dependent var		1.556411
S.E. of regression	1.435800	Akaike info criterion		3.850489
Sum squared resid	14.43065	Schwarz criterion		4.340615
Log likelihood	-22.72916	Hannan-Quinn criter.		3.899209
Durbin-Watson stat	2.360058			

4.6.2 General Methods Moment:

Due to the dynamic nature of the variables, the researchers also adopted the General Method Moments (GMM). Table 7 reveals the estimation of the model using Generalized Method of Moments (GMM). J-statistic has coefficient of 5.811376 with probability value of 0.213685, which shows the model is significant and suitable to adduce the Contemporaneous Relationship between ROA, GDPR, EXCR, INFLR and INTR. Table 7 also reveals that show that are the macroeconomic variables; GDPR, EXCR, INFLR and INTR have no significant relationship with to ROA.

Table 7: General Methods Moment

Dependent Variable: LNROA
Method: Generalized Method of Moments
Instrument specification: LNGDPR LNGDPR(-1) LNEXCR LNEXCR(-1)
LNINFLR LNINFLR(-1) LNINTR LNINTR(-1)

Constant added to instrument list				
Variable	Coefficient	Std. Error	t-Statistic	Prob.
LNGDPR	0.068524	0.117399	0.583688	0.5671
LNEXCR	-0.116690	0.176298	-0.661891	0.5169
LNINFLR	-0.116837	0.255052	-0.458094	0.6527
LNINTR	-0.096854	1.064353	-0.090998	0.9286
C	1.958956	3.391315	0.577639	0.5711
R-squared	0.018233	Mean dependent var		0.938247
Adjusted R-squared	-0.212771	S.D. dependent var		1.061281
S.E. of regression	1.168744	Sum squared resid		23.22138
Durbin-Watson stat	1.720523	J-statistic		5.811376
Instrument rank	9	Prob(J-statistic)		0.213685

4.7. Causal Relationship between ROA, GDPR, EXCR, INFLR and INTR:

In macroeconomic analysis, causality test is common tool used in to check if causality exists or otherwise, between any two variables; From the table 8 below, it shows all of the p-values are greater than the significant levels of 5% and 10%, suggesting that causality does not run from the macroeconomic variables (GDPR, EXCR, INFLR and INTR) to Bank performance (ROA) within the period of the study.

Table 8: Pairwise Granger Causality Test Results

Pairwise Granger Causality Tests			
Null Hypothesis:	Obs	F-Statistic	Prob.
GDPR does not Granger Cause ROA	28	0.18993	0.8283
ROA does not Granger Cause GDPR		0.28454	0.7550
EXCR does not Granger Cause ROA	28	0.08813	0.9160
ROA does not Granger Cause EXCR		0.02880	0.9716
INFLR does not Granger Cause ROA	28	0.39114	0.6807
ROA does not Granger Cause INFLR		0.10069	0.9046
INTR does not Granger Cause ROA	28	0.96954	0.3942
ROA does not Granger Cause INTR		0.18863	0.8294

Next is the VAR analysis;

4.8. Unrestricted VAR Analysis

4.8.1. VAR Lag Length Selection:

As statistically established, the first step in estimating the VAR model is to determine the lag length for a parsimonious specification. To achieve this, the researchers engaged all the automatic lag selection criteria as shown below; The VAR lag order selection criteria on table 9 reveals that lag length of 1 is selected at 5% level based on sequential modified LR test statistic, Final prediction error (FPE), Akaike information criterion (AIC), and Hannan-Quinn information criterion (HQ), indicating that VAR (1) specification is the parsimonious model and the plausible description of the data used. The researchers confidently proceed to estimate a VAR (1) model for the relationship between the deposit money banks' performance and macroeconomic variables.

Table 9: VAR Lag Order Selection Criteria

VAR Lag Order Selection Criteria						
Endogenous variables: LNROA LNGDPR LNEXCR LNINFLR LNINTR						
Lag	LogL	LR	FPE	AIC	SC	HQ
0	-83.98563	NA	0.003299	8.474822	8.723518	8.528796
1	-27.82648	80.22736*	0.000184*	5.507284*	6.999459*	5.831124*
* indicates lag order selected by the criterion LR: sequential modified LR test statistic (each test at 5% level) FPE: Final prediction error AIC: Akaike information criterion SC: Schwarz information criterion HQ: Hannan-Quinn information criterion						

4.8.2. Residual Diagnostic Test:

The researchers proceed with residual diagnostic tests; VAR Residual Serial Correlation LM, VAR Residual Heteroscedasticity, Inverse roots of Autoregressive Characteristic Polynomial and Normality; In Table 10 below, VAR Residual Serial Correlation LM Tests P-value is 0.1989, which an indication of rejection of the null hypothesis, indicating evidence no serial correlation.

Table 10: VAR Residual Serial Correlation LM Tests

VAR Residual Serial Correlation LM Tests						
Lag	LRE* stat	Df	Prob.	Rao F-stat	Df	Prob.
1	32.18623	25	0.1527	1.417330	(25, 23.8)	0.1989

Again, Table 11 shows that Chi-sq is 170.6251 with P-value of 0.11193. This is sufficient evidence suggesting of homoscedasticity of the model.

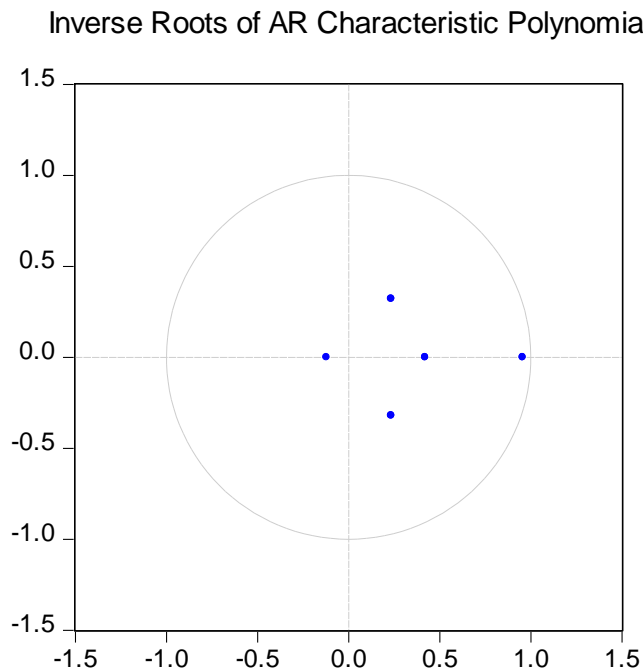
Table 11: VAR Residual Heteroscedasticity Test

VAR Residual Heteroskedasticity Tests (Levels and Squares)

Joint test:		
Chi-sq	Df	Prob.
170.6251	150	0.1193

4.8.3 Stability check:

To examine the stability of the estimated VAR (1) model, the researchers plots the inverted roots in relation to unit circle. It is statistically known that the estimated VAR model is stable if all the inverted points are inside the unit circle as shown below; Figure 2 below shows the inverse roots of the characteristics AR polynomial. It indicates that all roots fall or lie within the unit imaginary circle (modulus), an indication that VAR (1) model is stable.

Figure 2: Graphical Representation of Inverse roots of AR Characteristic Polynomial

4.8.4. Error Correction and Long run Causality Test

Having established that the variables are cointegrated, there is likelihood of adjustment from short run to long run equilibrium. That is to say that errors encountered in the short run can be corrected or adjusted in the long run. To achieve the consistency, the researchers estimated the model with Vector Error Correction Estimates as shown below;

The analysis in table 12 below reveals that error correction equation (CointEq1) has coefficient of -0.255452 and t-statistic of -2.41389. That means error correction parameter is negative and significant, satisfying the apriori expectation (condition), hence, significant. The speed of adjustment is 25.5%. The cointegration already established is confirmed. That means short term errors can be corrected in the long run with annual speed of adjustment 25.5%.

Table 12: Vector Error Correction Estimates

Error Correction:	D(LNROA)	D(GDPR)	D(LNEXCR)	D(LNINFLR)	D(LNINTR)
CointEq1	-0.255452	0.191315	-0.037504	-0.055420	-0.038914
	(0.10583)	(0.33424)	(0.02772)	(0.04646)	(0.00634)
	[-2.41389]	[0.57238]	[-1.35310]	[-1.19277]	[-6.13415]
R-squared	0.478717	0.395551	0.199299	0.309452	0.808334
Adj. R-squared	0.304956	0.194068	-0.067601	0.079269	0.744446
Sum sq. resids	26.80757	267.4224	1.838997	5.167678	0.096335
S.E. equation	1.220373	3.854452	0.319635	0.535811	0.073157
F-statistic	2.755032	1.963199	0.746718	1.344373	12.65226

4.8.5. Short run Causality Test

To examine the short run causality implications of the variables, the researchers adopted VEC Granger Causality/Block Exogeneity Wald Test as depicted below;

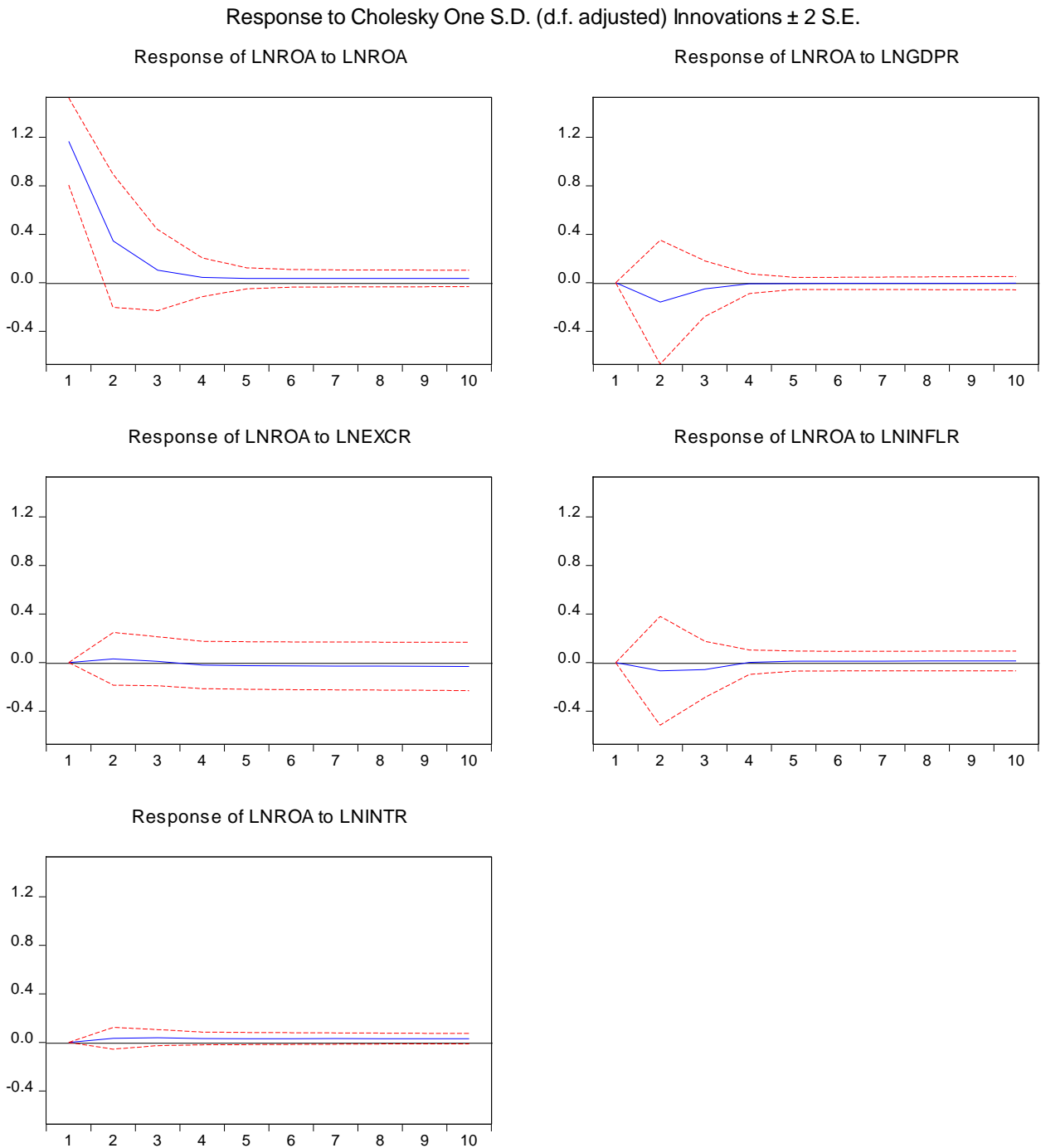
Table 13 below reveals that p-values all the macroeconomic variables (GDPR, EXCR, INFLR and INTR) are insignificant at 5% and 10%, also p-values of 'All' is insignificant. This is confirmed evidence that each and jointly the macroeconomic variables do not cause ROA in the short run and long run. In sum, all macroeconomic variables (GDPR, EXCR, INFLR and INTR) jointly do not cause bank performance (ROA).

Table 13: VEC Granger Causality/Block Exogeneity Wald Test

Dependent variable: LNROA			
Excluded	Chi-sq	df	Prob.
LNGDPR	1.414786	2	0.4929
LNEXCR	2.692130	2	0.2603
LNINFLR	2.165200	2	0.3387
LNINTR	3.656787	2	0.1607
All	9.740818	8	0.2837

4.8. 6. Impulse Response of ROA to its own Shock and Shocks from GDPR, EXCR, INFLR and INTR

As seen from the previous analysis, all the macroeconomic variables (GDPR, EXCR, INFLR and INTR) contemporaneously and inter-temporally do not jointly cause or relate banks' performance (ROA), hence need to examine the shocks or innovations of ROA from itself and from GDPR, EXCR, INFLR and INTR. Again, examine the dynamic impacts or shocks of macroeconomic variables variations on banks' performance. This is achieved with impulse responses and variance decomposition as shown below; From figure 3, the impulse response function shows one time shock to the variables. It shows that ROA responds positively to own shock from first year to fourth year and fades away slightly to the threshold until the tenth year. ROA responds insignificantly from the shocks of all the macroeconomic variables (GDPR, EXCR, INFLR and INTR).

Figure 3: Graph depicting Responses of ROA to Shocks

4.8.7. ROA Own Shocks and Shocks from GDPR, EXCR, INFLR and INTR Variance Decomposition

Table 14 below, own shock caused 100 percent variations in the first period and diminished to 62.6% in the 10 tenth. That suggests that own shock exerted huge influence in the cause of variation on bank performance, whereas all the macroeconomic variables (GDPR, EXCR, INFLR and INTR) diminutively cause the variations in the bank performance (ROA) with range of 0% to 15% variations.

Table 14: Variance Decomposition Results

Period	S.E.	LNROA	GDPR	LNEXCR	LNINFLR	LNINTR
1	1.129857	100.0000	0.000000	0.000000	0.000000	0.000000
2	1.165454	94.07242	0.886550	0.106531	0.171476	4.763026
3	1.296816	80.67783	2.855486	3.352329	4.785098	8.329254
4	1.314272	78.93515	3.381570	3.880604	4.659878	9.142798
5	1.366100	73.12195	3.131610	3.683044	10.83325	9.230151
6	1.410589	68.72859	3.356200	5.888702	13.31593	8.710581
7	1.442091	66.43236	3.213004	7.992635	13.08683	9.275171
8	1.454307	65.34653	3.203515	8.392889	13.07291	9.984155
9	1.472299	63.77442	3.190756	8.314562	14.50073	10.21954
10	1.486909	62.62269	3.242520	8.180411	15.92410	10.03028

5 Conclusions and Recommendations

This study, macroeconomic variables and the performance of deposit money banks in Nigeria with all the finametric tools, made shocking revelations; that macroeconomic variables are not enough to explain the variations in the bank performance. As a result, went further to show that all the macroeconomic variables have no significant relationship with bank performance. It was also observed that severally, each and jointly, the macroeconomic variables do not cause bank performance both in the short run and long run. Again, it observed that bank performance responds insignificantly to the shocks of all the macroeconomic variables. Unarguably, the findings in this study are in total agreement with the outcome of Khrawish and Al-sa'di (2011) that macroeconomic variables; GDP growth, interest rate, inflation rate, money supply and exchange rate are not in control of the banks' management. Sequel to that, the researchers advocate that deposit money banks in Nigeria with inherent discretionary policy be proactive to the monetary and fiscal policies of regulatory authorities in order to enhance their performance.

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